

Target V - Global Impact

Sorority members will implement the **UNA-USA Global Classroom Project** to prepare today's youth for an increasingly global and complex society. Alpha Kappa Alpha members will work in partnership with the **UNA-USA** (United Nations Association) to expand understanding of the UN, its mission and focus. A biennial Intergenerational Model U.N. Conference will be convened.



Through its renewed **Africare** partnership, Alpha Kappa Alpha Chapters will implement youth hunger initiatives on the continent of Africa.

COMMUNITY IMPACT DAYS

Dr. Martin Luther King, Jr. Day of Service (January)

Pink Goes Red for Heart Health Day (February)

1908 Playground Mobilization Day (May)

The Longest Day™ Alzheimer's Support Activities (June)

Mental Health Awareness Day (July)

Childhood Hunger Day (October)

PARTNERSHIPS

United Nations Association of the United States of American (UNA-USA) Global Classroom Project

Alzheimer's Association

American Heart Association/American Stroke Association

National Alliance of Mental Illness (NAMI)

Africare



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OUR PROGRAMS OF SERVICE



Alpha Kappa Alpha Sorority, Incorporated
Xi Alpha Omega Chapter

Tracey R. Lewis, Basileus



LAUNCHING NEW DIMENSIONS OF SERVICESM

Since 1908, Alpha Kappa Alpha Sorority, Incorporated® has implemented programs of service impacting countless lives.

The **2014-2018 International Programs** focuses on **Launching New Dimensions of ServiceSM**. Members of Alpha Kappa Alpha Sorority, through its 265,000 members and 986 chapters, are addressing community needs with programs in five target areas:

Educational Enrichment

Health Promotion

Family Strengthening

Environmental Ownership

Global Impact

Alpha Kappa Alpha Sorority continues to expand its community presence as a result of these initiatives, which include *International Community Impact Days* and our signature enrichment program, **ASCENDSM**

Target I—Education Enrichment

Members will engage in the Sorority's signature youth enrichment program, **ASCENDSM** with efforts designed to motivate, engage and assist high school students in reaching their maximum potential.

ASCENDSM will focus on **Achievement, Self-Awareness, Communication, Engagement, Networking and Developmental Skills**. Students in the **ASCENDSM** Program will have the opportunity to receive academic enrichment and life skills training to support their journey to college or vocational employment.



the next four year period.

Alpha Kappa Alpha Sorority will promote the learning process by providing substantial support to students through **AKA One Million BackpacksSM**. Members will donate and distribute one million backpacks and related school supplies to students over

Support of Historically Black Colleges and Universities (HBCU) will be priority as Alpha Kappa Alpha launches a national campaign, **Think HBCUSM** to highlight HBCUs and their contributions to the sorority and society.

Through education, engagement and advocacy, HBCUs will be showcased as a critical venue for moving students to and through college.



Target II - Health Promotion

Alpha Kappa Alpha Sorority will promote health awareness in three areas: Alzheimer's Disease, Stroke and Mental Illness.



The **Alzheimer's Disease and Caregiver Support Program** will generate awareness and support for Alzheimer's programming and research. Alzheimer's disease is one of the fastest growing health challenges among African Americans.

Stroke and Heart Disease Awareness will remain a focus area as Alpha Kappa Alpha launches a major stroke prevention awareness campaign with emphasis on hypertension management, diet and exercise.

Mental Health will be highlighted as members bring attention to mental illness among diverse populations with low utilization of mental health services.

Target III - Family Strengthening

Alpha Kappa Alpha's Family Strengthening Programs will target critical issues facing many families, including lack of food, shelter and financial means.



Community based **Childhood Hunger Initiatives** will be launched in partnership with local agencies, food banks and community pantries.

The **Family Seasonal WrapsSM** Program will be offered as the sorority sponsors a major initiative to collect and donate hats, gloves, socks, scarves, coats, sweaters and other seasonal wraps for families in need.

Fiscal Responsibility Programs will be initiated as members work with partner organizations and families to help increase their understanding of budgeting, basic financial planning and benefits of home ownership.

Target IV- Environmental Ownership

Alpha Kappa Alpha Sorority will implement high impact programs to provide healthy environments and improve the quality of life in underserved communities.

The **AKA 1908 Playground ProjectSM** will be launched to ensure children have safe and inviting places to play. Sorority members will restore and renew 1,908 existing community and school playgrounds with its **Restore, Refresh and Renew ProjectSM**.



Through it **Acts of Green ProgramSM** members will promote environmental sustainability by encouraging recycling, litter prevention and waste management through daily green efforts in local communities.